



Roebourne Cup Race Sponsorship

Race Value: \$50,000 plus a trophy valued at \$500 (supplied by the club)

Date: Saturday 23rd July 2016 Time - Approx 4.30pm

Distance: 2200 metres - Open Class Handicap – Maximum Starters 12

TV & Radio Coverage: Sky Channel Australia / NZ (negotiations underway to send WA country races into South East Asia). Race highlights are usually on GWN / Channel 7. TAB Radio (Australia)

Attendance: Average Roebourne Cup Day attendance over the last three years has been 4,278 patrons

History: The Nor West Jockey Club, Roebourne is the second oldest race club in Western Australia and will celebrate 150 years of racing in 2017. All races are conducted under RWWA rules and the club meetings are always conducted in a very professional manner. The Roebourne cup race day is one of the Pilbara's premier public events where old friends and business associates get the opportunity to enjoy a 'typical country day at the races'.

Sponsorship Package includes:

1. **Naming Rights:** Proposed XXXXXX Roebourne Cup.
2. **Signage:** Sponsor permitted to place a sign on the finish line, and above the starting gates for the entire season. Other signs may be strategically placed around the racecourse.
3. **Advertising:** One full page in the race book for each race meeting and the front cover for the Roebourne cup Race Day. Sponsors name on all Roebourne Cup day media advertising (radio, newspaper & internet)
4. **Website Advertorial:** Advertorial on club website www.nwjcroebourne.com.au
5. **Members Badges:** Four members badges/wrist bands for the season.
6. **Members Passes:** Sixteen Day Members passes for Roebourne Cup day
7. **Members Area:** Two tables reserved in the Members area including four bottles of champagne and two platters complimentary.
8. **Presentations:** Opportunity to present the Roebourne Cup to the winning connections.
9. **Raceday Promotions:** The opportunity to conduct race day promotions of any sponsors specialist equipment / services
10. **Packages** can be flexible and may be altered to suit an individual sponsor's needs.

Not included in the Sponsorship package:

1. Artwork cost for any sponsors advertising features (prefer all artwork supplied to size)
2. The cost of supplying and erecting sponsor signage at the Roebourne racecourse. (Sponsor to be advised of sign sizes)
3. Beer, Wines and catering for the sponsor's members tables on cup days – most sponsors run a day account.

Total Cost of the Sponsorship Package is **\$20,000 plus GST**.

The sponsor will be invoiced 30 days before the race.



Pilbara Handicap Race Sponsorship

Race Value: \$20,000 plus a trophy valued at \$500 (supplied by the club)

Date: Saturday 9th July 2016– Ladies Day

Distance: 1800 metres - Open Class Handicap – Maximum Starters 12
& 1400 metres - Open Class Handicap – Maximum Starters 12

Radio Coverage: TAB Radio

Attendance: Average Ladies Day attendance over the last three years has been 3,122 patrons

History: The Nor West Jockey Club, Roebourne is the second oldest race club in Western Australia and will celebrate 150 years of racing in 2017. All races are conducted under RWWA rules and the club meetings are always conducted in a very professional manner. The Ladies Day is one of the Pilbara's premier public events includes 'Fashions of the Field' and where old friends and business associates get the opportunity to enjoy a 'typical country day at the races'.

Sponsorship Package includes:

1. **Naming Rights :** Proposed XXXXXX Pilbara Handicap
2. **Signage:** Sponsor permitted to place a sign on the finish line, and above the starting gates for the entire season. Other signs may be strategically placed around the racecourse.
3. **Advertising:** One full page in each race book for the season and either the front or back cover for the Ladies Race Day racebook. Sponsors name on all Ladies Day media advertising (radio, newspaper & internet)
4. **Website Advertorial:** Advertorial on club website www.nwjcroebourne.com.au
5. **Members Badges:** Four members badges/wrist bands for the season.
6. **Members Passes:** Sixteen Day Member Passes for Ladies day.
7. **Members Area:** Two tables reserved in the Members area including four bottles of champagne and two platters complimentary.
8. **Presentations:** Opportunity to present the trophy to the relevant sponsored race.
9. **Raceday Promotions:** The opportunity to conduct race day promotions of any sponsors specialist equipment / services.
10. **Packages** can be flexible and may be altered to suit an individual sponsor's needs

Not included in the Sponsorship package:

1. Artwork cost for any sponsors advertising features (prefer all artwork supplied to size)
2. The cost of supplying and erecting sponsor signage at the Roebourne racecourse. (Sponsor to be advised of sign sizes)
3. Beer, Wines and catering for the sponsor's members tables on race days – most sponsors run a day account.

Total Cost of the Sponsorship Package is **\$15,000 plus GST**.

The sponsor will be invoiced 30 days before the race.



Feature Race Sponsorship

Race Value: \$10,000 (Trophy provided for selected races. Sponsors can donate Trophy for an estimated cost of \$200)

Date: All Race Days

Distance: Various Race Types – Maximum Starters 12

TV & Radio Coverage: Sky Channel on Cup Day (National) and TAB Radio

Attendance: Average attendance over the last three years all race dates has been 2,905 patrons

History: The Nor West Jockey Club, Roebourne is the second oldest race club in Western Australia and will celebrate 150 years of racing in 2017. All races are conducted under RWWA rules and the club meetings are always conducted in a very professional manner. Feature races are races valued by the club and have a historical background also and opportunity where old friends and business associates get the opportunity to enjoy a 'typical country day at the races'.

Sponsorship Package includes:

1. **Naming Rights :** Proposed XXXXXX Handicap / Sprint / Maiden
2. **Signage:** Sponsor permitted to place a sign on the finish line. Other signs may be strategically placed around the racecourse.
3. **Advertising:** One full page in the race book for the sponsored race day. Sponsors name included on all media advertising for the sponsored race day.
4. **Website Advertorial:** Advertorial on club website www.nwjcroebourne.com.au
5. **Members Badges:** Two members badges for the season.
6. **Members Passes:** Eight Day Member Passes for day of sponsored race.
7. **Members Area:** One table reserved in the Members area and a platter complimentary
8. **Presentations:** Opportunity to present a trophy to the winning connections if applicable.
9. **Raceday Promotions:** The opportunity to conduct race day promotions of any sponsors specialist equipment / services
10. **Packages** can be flexible and may be altered to suit an individual sponsor's needs

Not included in the Sponsorship package:

1. Artwork cost for any sponsors advertising features (prefer all artwork supplied to size)
2. The cost of supplying and erecting sponsor signage at the Roebourne racecourse. (Sponsor to be advised of sign sizes)
3. Beer, Wines and catering for the sponsor's members tables on race days – most sponsors run a day account.

Total Cost of this Sponsorship Package is:

Culture & Tourism Day	\$1000 plus GST	Family Day	\$3,000 plus GST
Ladies Day from	\$6,000 plus GST	Cup Day from	\$6,000 plus GST

The sponsor will be invoiced 30 days before the race.

Roebourne Race Course
North West Coastal Highway
Roebourne



Nor-West Jockey Club
Roebourne
Postal Address:
PO Box 723
Karratha WA 6714

Support Race Sponsorship

Race Value: \$8,600 (no trophy unless supplied by sponsor estimated cost \$200)

Date: All Race Days

Distance: Various Race Types – Maximum Starters 12

TV & Radio Coverage: Cup day has Sky Channel coverage & TAB Radio other days TAB Radio

Attendance: Average attendance over the last three years all race dates has been 2,905 patrons

History: The Nor West Jockey Club, Roebourne is the second oldest race club in Western Australia and will celebrate 150 years of racing in 2017. All races are conducted under RWWA rules and the club meetings are always conducted in a very professional manner. Support races are races valued by the club and have a historical background also and opportunity where old friends and business associates get the opportunity to enjoy a 'typical country day at the races'.

Sponsorship Package includes:

1. **Naming Rights :** Proposed XXXXXX Handicap / Sprint / Maiden
2. **Signage:** Signs may be strategically placed around the racecourse.
3. **Advertising:** One full page in the race book for the sponsored race meeting. Sponsors included in all media advertising for the sponsored race day.
4. **Website:** Sponsors logo included on club website www.nwjcroebourne.com.au
5. **Members Badges:** Two members badges for the season.
6. **Presentations:** Opportunity to present a trophy to the winning connections if applicable.
7. **Packages** can be flexible and may be altered to suit an individual sponsor's needs

Not included in the Sponsorship package:

1. Artwork cost for any sponsors advertising features (prefer all artwork supplied to size)
2. The cost of supplying and erecting sponsor signage at the Roebourne racecourse. (Sponsor to be advised of sign sizes)
3. Beer, Wines and catering for the sponsor's members tables on race days – most sponsors run a day account.

Total Cost of this Sponsorship Package is:

Culture & Tourism Day **\$500 plus GST**
Ladies Day from **\$3,000 plus GST**

Family Day **\$500 plus GST**
Cup Day from **\$5,000 plus GST**

The sponsor will be invoiced 30 days before the race.

** Ladies and Cup Day sponsorships will also include eight day passes and a reserved table in the Members Area*



Other Sponsorship Opportunities

As a non-profit organisation we appreciate all contributions towards our events. The following sponsorship opportunities are great for small businesses who would like to contribute towards our events and in return have their logo included in our racebooks and on the Club website.

Packages can be flexible and may be altered to suit an individual sponsor's needs

NWJC Roebourne – Horse of the Year - \$1,000

1. Sponsors name on sash (supplied by the club)
2. Sponsor presents to winning trainer on Roebourne Cup Day
3. Sponsors name in race book for season
4. Half page advertisement in each race book for the season

Total Cost of the Sponsorship **\$1,000 plus GST**. The sponsor will be invoiced 30 days before cup day.

NWJC Roebourne – Trainer of the Year - \$1,000

- a. Sponsors name on sash (supplied by the club)
- b. Sponsor presents to winning trainer on Roebourne Cup Day
- c. Sponsors name in race book for season
- d. Half page advertisement in each race book for the season

Total Cost of the Sponsorship **\$1,000 plus GST**. The sponsor will be invoiced 30 days before cup day.

NWJC Roebourne – Jockey of the Year - \$1,000

- a. Sponsors name on sash (supplied by the club)
- b. Sponsor presents to winning trainer on Roebourne Cup Day
- c. Sponsors name in race book for season
- d. Half page advertisement in each race book for the season

Total Cost of the Sponsorship **\$1,000 plus GST**. The sponsor will be invoiced 30 days before cup day.

NWJC Roebourne – Barrier Attendants Shirts - \$2,000

- a. Sponsors name on shirts (supplied by the club)
- b. Shirts worn every race day including Roebourne Cup Day (National TV coverage)
- c. Half page advertisement in each race book for the season

Total Cost of the Sponsorship **\$2,000 plus GST**. The sponsor will be invoiced 30 days before cup day.